

# Organisational Business Health Check

This Assessment has been designed by a team of professional consultants who specialise in assisting companies grow their businesses through effective management in all areas.

This is a general assessment that can be adapted for a particular type of business and will provide an outline of the most vulnerable areas of a business and assist with the business planning process associated with structured and manageable growth.

**The Business Health Check** is based on the experience of a Chartered Accountant, a Marketing specialist and a HR consultant and is designed to assist in identifying the vulnerable areas of their business in order to create a fact knowledge management base for growth in the future plans.

It is a flexible analysis tool providing both business owners and business advisors with a framework from which to gather data and make improvements in both productivity and business performance. It also helps to improve your return on investment and act as a continual assessment process making repeat evaluations quick and simple to perform.

## Primary purpose

All business people have certain strengths and the Business Health Check helps form an understanding of what those strengths are, whilst providing insight into areas of the business that require additional focus and attention.

The process helps create an understanding of what the unknown is – we don't know what we don't know and enables businesses to adapt to new opportunities quickly through knowledge and understanding.

It helps to bring teams together and identifies any flaws in communication channels within the business.

It is used to:-

- Create an overview of what the business looks like currently
- Aid planning processes which are based on fact and knowledge of the individuals working within the business
- Provide a platform for continuous growth and improved productivity
- Cost effectively evaluate performance strengths and weaknesses
- Generate ideas for improving the business model
- Continually assess improvements and future development needs
- Identify trends within the business making it easier to adapt to new opportunities
- Saves time and money and involves individuals in the growth of the business
- Creates a framework from which to further develop people and technology within the business

# Summary

The Business Health check will help businesses and business advisors identify what needs to be done to move a business forward through effective analysis of its current state and the involvement of its people.

It will save time and money and help improve productivity and profitability, whilst providing a framework for continual evaluation and the ability to adapt to new opportunities quickly.



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